



THE ROLE OF ZAKAT COMMUNITY DEVELOPMENT PROGRAM INSTITUTIONS IN INCREASING YOUTH CREATIVITY IN SELAT VILLAGE, WEST LOMBOK REGENCY

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Abstract: This study aims to determine the role of Zakat Community Development program institutions, the creativity of Youth in Selat village, West Lombok district, and the role of Zakat Community Development program institutions in increasing youth creativity in Selat village, West Lombok district. The research method used is a qualitative approach with a survey type. The subject of this research is the head of the program or commonly called a friend of zakat at the Zakat Community Development program institution in Selat village, West Lombok district. Informants in this study were youth and the people of Selat village who had involvement with Zakat Community Development. The informants for this study were determined with certain considerations so that the data from the informants were not arbitrary or commonly referred to as a purposive sampling technique. Data collection was carried out by observation, interview and documentation techniques. Data analysis was carried out using the Miles and Huberman model which took place in four cycles, namely data collection, data reduction, data presentation, and drawing conclusions. The results of the study show that the Zakat Community Development (ZCD) program institution has a very important role in increasing youth creativity in Selat village, West Lombok district, this can be seen from ZCD's commitment in facilitating financing, utilization of natural resources, training and coaching, can be seen also on creative products produced by youth.

Introduction

Efforts to increase the role and empowerment of society, especially youth. So often found various community empowerment programs. According to the Big Indonesian Dictionary, the meaning of the word program is a plan regarding the principles and efforts (in state administration, the economy, and so on) that will be carried out. The community empowerment program has the task of carrying out the formulation and implementation of policies, the preparation of norms, standards and criteria, and the provision of technical guidance as well as monitoring, evaluation and reporting in the field of institutional strengthening and community participation (Aisyah, 2022). Law of the Republic of Indonesia Number. 1 of 2018 concerning red cross, article 1, paragraph 5 that humanitarian activities are activities that are aimed at alleviating the suffering of fellow human beings without discriminating between religions or beliefs, ethnicity, gender, social status, or other similar criteria. So a humanitarian program that seeks to

reduce people's suffering through increasing creativity, may not discriminate between religion or belief, ethnicity, gender, social position, or other similar criteria. Therefore, certain countries and communities always try to formulate humanitarian programs that seek to reduce people's suffering and increase their creativity.

The National Amil Zakat Agency (BAZNAS) is the official body and the only one formed by the government based on the Decree of the President of the Republic of Indonesia Number 8 of 2001 based on the mandate of Law Number 38 of 1999. BAZNAS has the task and function of collecting and distributing zakat, infaq, and almsgiving at the national level (Naim, 2020). The formation of BAZNAS is also a manifestation of the Word of Allah SWT. as follows, meaning: "and pray, pay zakat, and bow with those who bow." (Q.S Al-Baqarah ayat [43]:2, 1999, hal. 8).

Law of the Republic of Indonesia No. 23 of 2011 concerning Zakat Management article 7 paragraph 1 confirms that in carrying out the duties of BAZNAS it carries out the functions of planning the collection, distribution and utilization of zakat. Furthermore, paragraph 2 emphasizes that in carrying out its duties and functions, BAZNAS can cooperate with related parties in accordance with statutory provisions. Then in Article 27 of Law of the Republic of Indonesia no. 23 of 2011 explicitly mandates that zakat can be utilized for productive businesses in the context of handling the poor and improving the quality of the people. Therefore, the National Amil Zakat Agency (BAZNAS) formed various humanitarian programs, one of which is the Zakat Community Development Program which is a BAZNAS empowerment program through communities and villages by integrating aspects of da'wah, economics, education, social and humanity in a comprehensive manner whose funding sources are from zakat, infaq, alms, and other religious social funds (Baznas, 2020).

Law of the Republic of Indonesia Number 12 of 2008 concerning Regional Government has mandated that to improve people's welfare it is pursued through three (3) channels, namely improving public services, increasing community participation and empowerment, increasing regional competitiveness (Riyanto, 2015, p. 119) . Youth who are part of the village community have a strategic role with a broad dimension of creativity. In society, youth must and are obliged to make big changes in improving the welfare of society. As a young agent of change, agent of development and successor of the nation, of course, he must have high creativity to deal with various big tasks and challenges. Awareness of the important role of youth and their rights and responsibilities. So, today's youth must be able to increase creativity in realizing the various potentials that exist in him.

Youth is a very important element and has a very strategic role in people's lives. Youth are said to be generations, transitions, creators and consumers of culture (Naafs & White, 2019, p. 1). According to the language, youth is a man or woman who has entered adulthood. In the Indonesian vocabulary, youth are also known as "the younger generation" and "youth people". Youth are individuals who are seen physically

developing, and psychologically experiencing emotional development, so that youth is a development resource both for the present and for the future (Abdullah, 2021, p. 38).

According to the Law of the Republic of Indonesia No. 40 of 2009 Article 1 paragraph 1 that Youth are Indonesian citizens who are entering an important period of growth and development aged 16 (sixteen) to 30 (thirty) years (DPR RI, 2009). Furthermore, in RI Law no. 40 of 2009 Article 16 paragraph 1, it is explained that youth plays an active role as a moral force, social control, and agent of change in all aspects of national development. Then in article 17 paragraph 3, that the active role of youth as agents of change is realized by developing political and democratization education, economic resources, concern for society, science and technology, sports, arts and culture, concern for the environment, entrepreneurship education, and/ or youth leadership and pioneering (DPR RI, 2009).

Seeing the important role of youth in society, especially youth in Selat Village, West Lombok Regency. So BAZNAS is not only a zakat management organization but also contributes in providing solutions to poverty and inequality based on increasing community creativity, especially youth through various humanitarian programs, one of which is the Zakat Community Development program. It is hoped that through the Zakat Community Development program, the community, especially youth, can increase their creativity so that they can produce various innovations that are beneficial to people's lives.

Therefore, this study aims to determine the Role of *Zakat Community Development Program Institutions* in increasing Youth Creativity in Selat Village, West Lombok Regency. Theoretically the results of this research are expected to provide knowledge about the importance of *Community Development Zakat Program Institutions* which can increase youth creativity so that youth can develop their abilities in living life, become a valuable contribution (thought) in enriching the body of knowledge regarding the role of Zakat Program Institutions Community Development in increasing youth creativity, and To become literature or scientific information material that can be used to carry out studies and further research. Practically, for the *Zakat Community Development program* the results of this research are expected to be input and continue to increase youth creativity, and for the National Amil Zakat Agency it is hoped that the results of this research can be input so that they continue to develop various programs that support youth creativity. Although several previous studies have examined and explored the Zakat Community Development Program, these studies have not examined or explored the Role of the Zakat Community Development Program Institution in increasing youth creativity. This research is a novelty compared to previous studies.

Method

This research is research that uses a qualitative approach with a survey research

type, with the order of data collection, data reduction, data presentation, and drawing conclusions. In this study, the first stage was data collection, carried out using observation, interview, and documentation techniques, at this stage the researcher collected research data from data sources, namely research subjects, research informants, and documentation of program activities, in selecting subjects and informants as There are several criteria for data sources, namely they have been involved for a long time and intensively in the activity or field that is being researched, and they are fully involved in the field or activity, and they have sufficient time to be asked for information. The second stage is data reduction, carried out by collecting data obtained from the field and then reducing it to sort out important main data, especially related to the research focus, the data is arranged systematically so that it is easy to understand. The third stage is the presentation of data, in the form of narrative text converted into various types of matrices, graphics, networks, and charts, all of which are designed to combine arranged information in a coherent and easy-to-reach form so that researchers can find out what happened to draw conclusions. The next stage is drawing conclusions and verification, at this stage the researcher starts looking for the meaning of things, noting regularities, patterns, explanations, configurations, causal flows, and propositions. The verification process in this case is a review of all research data tested for validity, robustness, and suitability as a form of validity so that the data can be accounted for. If the conclusions have been supported by valid and consistent evidence, the conclusions put forward are credible conclusions.

The data sources in this study were the head of the zakat community development program in Selat village, West Lombok regency, the head of the salute village, several communities involved, and youth who were involved in the Zakat Community Development program in Selat village, West Lombok regency.

The data analysis process can be seen as follows:

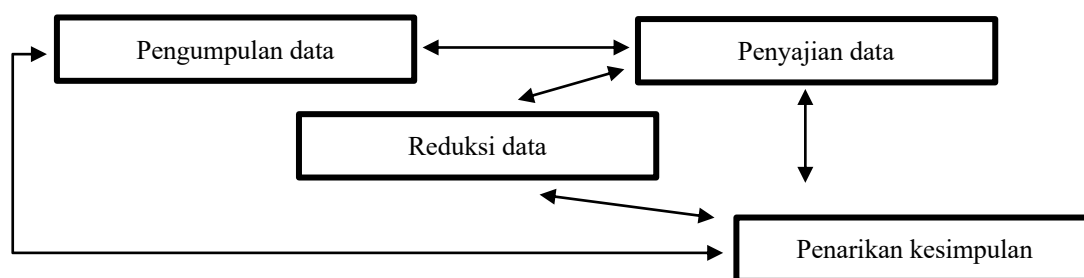


Figure 1 Miles and Huberman's analysis process (Salim & Syahrums, 2012, hal. 151)

Results

Based on research conducted at the *Zakat Community Development Program Institute*, Selat Village, West Lombok Regency, using observation, interview and documentation data collection techniques in order to obtain data. The following is a description of the data regarding the role of the *Zakat Community Development Program Institute* in

increasing Youth Creativity in Selat Village, West Lombok Regency.

First; Zakat Community Development Program Institute exists in order to finance, mobilize, empower and embrace or protect the people in Selat Village, West Lombok Regency as an effort to utilize and develop Natural Resources (SDA) to improve the economy through creative handicrafts so as to increase value. community products.

Second; Zakat Community Development program institution does not only empower the community and youth but also has an important role in increasing the value of the products produced by the community and youth . Products that previously could be said to be mediocre, then with the existence of this community development zakat program , the community and youth are encouraged to produce creative products so that they can increase the value of the products produced.



Picture 3. Youth Creative Products

Third; The Zakat Community Development program institute provided assistance with tools and materials to support community activities and manufacture MSME products by utilizing existing natural resources and then packaging them in creative forms to increase the value of the products produced.



Picture 2. Assistance Zakat Community Development

Fourth; The business or strategy of the Zakat Community Development Program Institute often carries out coaching, training and exhibitions for the products it produces. Guidance and training are carried out to increase public and youth understanding to produce various creative innovations to increase the value of the products produced. The product exhibition was held to increase community and youth references regarding innovative creative products with the hope that they can be implemented in Selat Village, West Lombok Regency. During the implementation of training, coaching and exhibition activities based on interview data it can be seen that youth have a high level of participation and enthusiasm .



Picture 3. Training, Coaching and Product Exhibition

Fifth; The skills and expertise possessed by the community and youth in Selat Village, West Lombok Regency, are in terms of arts and crafts such as making kree, painting kree, making accessories and the like. It can be said that the art of craft has become something that is inherent in the community and is a characteristic of the people in Selat Village, West Lombok Regency, so regarding creativity in the field of arts and crafts, the community in Selat Village, West Lombok Regency cannot be doubted.

Sixth; Programs /activities carried out by zakat community development in Selat Village, West Lombok Regency, such as the implementation of coaching, training and making kree crafts have an impact on developing the capabilities possessed by the community, especially youth in increasing their creativity so as to produce products that have selling value and increase welfare.

Discussion

Research data obtained from observations, interviews and documentation involving 1 research subject and 4 research informants shows that in general the role of zakat community development program institutions in increasing youth creativity in Selat Village, West Lombok Regency includes program and/or activity financing, utilization of Natural Resources (SDA), Training, and Guidance.

Program and/or activity financing

Efforts to guarantee and ensure that the programs/activities carried out by youth in Selat Village, West Lombok Regency, continue to run smoothly, the existence of financing allows various needs to be fulfilled when needed (Apriliani, 2021, p. 19). then BAZNAS through the Zakat Community Development Program (ZCD) provides

financial assistance for programs and/or activities. Funding assistance for activities by Baznas through ZCD is provided according to the funding requirements for each activity. Training activities are supported by financial assistance according to the needs and time of implementation (Ismail, et al, 2019, p. 262), so that as long as the ZCD program is in Selat village, the district West Lombok can be ensured that the needs are met for the implementation of programs and/or activities

Financial assistance provided by BAZNAS through the ZCD program to the community, especially youth in Selat Village, West Lombok Regency, is not only in the form of money but can also be in the form of tools, goods and materials needed to support the implementation of programs and/or activities. The provision of assistance in the form of money aims to increase the effectiveness of the community in buying necessities. Then the provision of assistance in the form of tools, goods and materials aims to provide assistance with the appropriate quality and the needs needed by the community, assistance in the form of tools, goods and materials that have been provided by BAZNAS through the ZCD program such as painting tools, paints and bamboo cutters.

Utilization of Natural Resources (SDA)

The most important factor that must be utilized in a society, especially rural communities, is natural resources. Natural resources are various kinds of wealth that exist on land and sea, both in the form of abiotic and biotic which are expected to support human needs and improve human welfare if managed properly (Saputra, 2019, p. 31). Therefore the National Amil Zakat Agency through the Zakat Community Development Program Institute utilizes natural resources owned by Selat Village, West Lombok Regency, natural resources that are utilized such as Golden Bananas are used to manufacture MSME products "banana sale" with a creative marketing strategy in the form of packaging Interestingly, bamboo and palm tree trunks are used to make "Kree" products by the community, especially youth in Selat Village, West Lombok Regency.

Pisang Sale and Kree crafts are works/products resulting from the utilization of natural resources found in Selat Village, West Lombok Regency, the need for bamboo and palm tree trunks is still fulfilled so that Kree crafts become works/products as the main source of income for the people of Selat Village, West Lombok Regency. .

Training and development of Human Resources (HR)

Aiming as an effort to increase the skills and capacity of youth in Selat Village, West Lombok Regency in utilizing existing natural resources so that skilled youth with a creative spirit are formed in formulating and implementing various innovative ideas, there is a need for training and development of human resources. Training and coaching is a learning process, according to the word of Allah SWT. regarding the importance of learning as follows, meaning: "And do not follow something that you do not know. Because of hearing, sight and conscience, they will be held accountable." (Q.S Al-Isra' ayat [36]:17, 1999, hal. 389)

Training and development of human resources is very important and even becomes a strategic step as an effort to improve welfare. Training and coaching, in general referred to as the educational process, becomes a forum for the community to build character, increase self-potential so that they become intelligent and dignified individuals (Fauzan, et al. 2021, p. 13).

Training and coaching becomes a learning process, it is a fact that training and coaching is a process of learning and practicing consistently, each individual and group is encouraged and trained as an endless or lifelong process (Bariqi, 2018, p. 65). Learning as an educational process at the present time is not enough to only teach knowledge, skills, faith and piety, but must be directed at efforts to produce creative, innovative, independent and productive human resources (Kurniawansyah, et al, 2021, p. 11).

through training and coaching conducted by the National Amil Zakat Agency (BAZNAS) through the community development zakat program in Selat Village, West Lombok Regency, as a strategic effort to increase the creative spirit of youth and society so that various innovative ideas can be created in producing good products/works. creative.

Conclusion

Based on the results of the research and discussion above, it can be concluded that the existence of BAZNAS through the Zakat Community Development Program Institute has a very helpful role in increasing the creativity of the youth of Selat village, West Lombok district. This can be seen from the various programs/activities carried out in Selat Village, West Lombok Regency, such as financing activities, utilization of natural resources, training and development of human resources and can also be seen from the various works produced by youth such as product packaging and crafts. unique and creative creations. So in terms of increasing the creativity of the youth of Selat Village, West Lombok Regency, the Zakat Community Development Program has a very important role.

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