

**PEMBERDAYAAN MASYARAKAT PESANTREN MELALUI PENINGKATAN DAYA
GUNA TANAMAN ROSELLA SEBAGAI TANAMAN SEKUNDER DAN
PENGOLAHAN PASCA PANEN SEBAGAI MINUMAN KESEHATAN (di Desa Bumiaji
Kota Batu)**

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During this development program has been implemented in the rural area was not all can reach the very bottom, because most of the development policy is top down which is more oriented to economic growth, regardless of socio-cultural values, thus weakening the construction itself. Agriculture and health policies, as part of any development policy in Indonesia tend to be top down. In order to create a sense of justice and equitable distribution of development, the development approach should be based on community participation at lower levels that are bottom up. In this empowerment, researchers using the approach of Participatory Action Research (PAR). Communities are expected to dig their own problems and can solve it by the collective consciousness and ultimately the public can be empowered and independent to improve the prosperity.

Based on the results of discussions and extracting information from the public, so the main problem had been identified with members of the society and boarding school environment in Bumiaji village, land in the area suffered damage (critical land) which caused the use of synthetic pesticides is continuously in the past, so that the apple crop as The main commodities decreased Bumiaji society drastically affect the economy and society. Based on preliminary studies that have been done by researchers associated with the society empowerment program through the cultivation of rosella, as plants skunder and post-harvest processing of crops rosella as healthy drink.

From the result of the empowerment, empowerment occurs mindset Bumiaji village boarding school community in optimizing the processing of agricultural land through planting flowers rosella as intercropping plants and know how to post-harvest processing into healthy drink package.

Keywords: critical land, empowerment, rosella.